

BREMBO HITS THE BIG SCREEN IN F1 THE MOVIE

Brembo chosen to design and supply state-of-the-art braking systems featured in the movie, as official partner of F1® The Movie

Bergamo (Italy), 24 June 2025 - In real life, all 10 Formula 1 teams already rely on Brembo's world-class braking systems. Now, another joins the ranks—APXGP, the fictional team at the heart of Apple Original Films' *F1® The Movie*, the highly anticipated summer event movie from director Joseph Kosinski and producer Jerry Bruckheimer, and starring Brad Pitt, Damson Idris, Kerry Condon, and Javier Bardem.

As an official partner of the film, Brembo was chosen to design and supply the braking systems for the F1 car featured in the movie. Filmed during actual F1 Grand Prix weekends, the movie blends real racing with cinematic storytelling. Pitt, Idris and stunt drivers experienced over 4G of deceleration on set—over three times what most drivers feel on the road - thanks to Brembo's state-of-the-art brakes.

In addition to engineering the APXGP car's braking system, Brembo is supporting the film with a co-promotional campaign tied to its 50th anniversary in motorsport. The Italian company entered Formula 1 in 1975 with Ferrari, marking the beginning of a legacy that includes countless victories and championships.

"Teams across motorsport have partnered with Brembo for five decades to deliver precision braking with maximum performance, reliability and safety" said Mauro Piccoli, Brembo's Chief Marketing Officer. "Supplying the APXGP car with Brembo in F1® The Movie was a unique challenge and an honor. There's no part of a vehicle that requires more trust than brakes and the best trust Brembo: on the road, on the track and now even on screen."

Brembo's participation helps ensure the film captures the intensity and realism of Formula 1 racing. But beyond performance, the brand's involvement brings authenticity - rooted in the same passion and technical rigor it applies to every Grand Prix. Brembo engineers tailored the braking system to the unique demands of the APXGP car, analyzing key factors like weight distribution, tire grip and aerodynamic balance - just as they do with real teams.

What began in a small workshop on the outskirts of Bergamo, Italy, has evolved into a global benchmark in vehicle innovation. Brembo's journey is defined by a constant drive to enhance performance, passion and design - qualities that resonate in both motorsport and filmmaking.

As the lines between real racing and cinematic storytelling blur, Brembo stands at the crossroads of both worlds, delivering trust, technology and thrill. Whether in the heat of a Grand Prix or a high-speed film sequence, Brembo proves once again that brakes may not be the loudest part of a car, but they're the ones you trust the most.

Since its entry into Formula 1 50 years ago, Brembo has grown to supply brake systems or components to almost every series in motorcycle and car racing. To date, Brembo has helped teams win over 700 championship titles across motorsport and over 500 F1® Grand Prix. Be sure to catch *F1® The Movie*, in theaters June 25 internationally and June 27 in North America, to see if Brembo can add another win to its name.

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About Brembo

Brembo leads the world in the design and production of high-performance braking systems and components for top-flight manufacturers of cars, motorbikes and commercial vehicles. Founded in 1961 in Italy, Brembo has a long-standing reputation for providing innovative solutions for original equipment and aftermarket. Brembo also competes in the most challenging motorsport championships in the world and has won over 700 titles. Guided by its strategic vision – "Turning Energy into Inspiration" – Brembo's ambition is to help shape the future of mobility through cutting-edge, digital and sustainable solutions.

With over 16,000 people across 18 countries, 39 production and business sites, 10 R&D centers, 2 Inspiration Labs and with a turnover of € 3,840.6 million in 2024, Brembo is the trusted solution provider for everyone who demands the best driving experience.

www.brembogroup.com

For information:

Luca Di Leo – Chief Communications Officer

Tel. +39 035 6052164 @: luca.dileo@brembo.com

Daniele Bettini – Motorsport Communications Manager

Tel. +39 345 6988272 @: daniele.bettini@brembo.com

For Europe: Dagmar Klein / Martin Pohl – Brembo Media Consultants

Tel.+49 89 89 50 159-0 @: d.klein@bmb-consult.com / m.pohl@bmb-consult.com

About *F1® The Movie*

Apple Original Films and Warner Bros. Pictures Present A Monolith Pictures / Jerry Bruckheimer / Plan B Entertainment / Dawn Apollo Films Production, A Joseph Kosinski Film, *F1® The Movie*, distributed worldwide by Warner Bros. Pictures, in theaters and IMAX® in the US on June 27, 2025 and internationally beginning 25 June 2025.